

tap.tv

BAR TV NETWORK



TAP.tv is a private TV network that streams directly into your establishment, but with one big twist – TAP shows exclusive content featuring full video ads that you create and control! Ad creation takes just minutes, and they can be used to advertise specials, contests, promotions, or anything else you want to let your patrons know about.

Help promote your business by creating ads for your customers

- Day of the week specials and happy hour times
- Gametime specials for NFL, NHL, NBA & MLB events
- Wish happy birthday to a customer or a bartender
- Show pictures from your parties or events
- Advertise holiday or birthday parties
- Introduce a new bartender or staff member
- Promote high margin drinks or food items
- Announce which sporting events will be broadcast on your TV's

FAQ's:

Q: Do I have to pay for TAP?

A: No, TAP is provided free of charge! It's self funded by national advertisers. A TV is provided free of charge and there's no contract

Q: I already use posters, table tents, and other advertising in my location, so why do I need TAP?

A: Your TVs are where your patrons are looking the most. Advertising on your TVs has a far better chance of reaching your customers than would a table tent or flyer. Plus, you can save the time, money, and hassle it takes to create all those table tents and flyers!

Q: How long does it take for a newly-created ad to appear on my TV?

A: After you create an ad, you'll see it on your TV in just 10-15 minutes.

TAP GAMEDAY

Fantasy stats, real-time game updates, and interactive games and trivia are all part of TAP GameDay. It's the perfect companion to TVs showing NFL or MLB games, and it also serves as a unique alternative to ESPN or other sports channels – offering sports content that doesn't need sound to be riveting to all the sports fans in your location.

TAP NEWS

Complete news and weather, all without a dependency on audio! TAP News offers a full range of Associated Press financial, sports, national, and world news. Keep your patrons watching and informed while using your PA for music or the big game.

TAP X-TREME

All the high-definition extreme sports clips and mind-blowing action that anyone can handle! TAP X-treme allows patrons to order up their favorite clips and play them at no charge, all by sending a simple text message to the number that appears on screen.

To Learn More About Tap.tv Contact:

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